nampa
Managed By B&C® Consortia Management, L.L.C.

NORTH AMERICAN METAL PACKAGING ALLIANCE, INC.
2200 Pennsylvania Avenue NW, Suite 100W • Washington, DC 20037-1701 • 866-522-0950 • www.metal-pack.org

CONTACT: Jeff Urbanchuk
(202) 223-4933
jurbanchuk@stantoncomm.com

For Immediate Release

Another Sensationalistic and Misleading Portrayal of BPA Research

Study makes headlines despite failure to prove any link between BPA and miscarriages

Washington, D.C., October 14, 2013 – The latest round of media coverage continues to exacerbate the fear and confusion created by speculative and sensationalistic attempts to link bisphenol A (BPA) and risks to reproductive health, while completely ignoring volumes of research pointing to BPA safety, according to the North American Metal Packaging Alliance, Inc. (NAMPA). The most recent example is coverage of a study from Stanford University in which the lead researcher acknowledges the study is not a cause for alarm but media reports lead the public to believe the opposite.

"Despite the headlines, these findings do not prove causality between BPA and potential risk for miscarriage; they merely suggest the presence of BPA at a single point in time," said Dr. John M. Rost, NAMPA Chairman. "Analysis of one blood sample early in a pregnancy provides no more than an indication of what this small group of women may have consumed in the previous 24 hours. The suggestion of a link between BPA and miscarriage reached by researchers is completely at odds with more robust multigenerational animal studies that have never demonstrated this effect."

Dr. Rost further noted that comprehensive studies by U.S. government agencies and others have shown that the human body, including a developing fetus, is able to metabolize effectively and eliminate BPA, reducing the likelihood of any health impact. As recently as this July, in an editorial published in *Environmental Health Perspectives*, National Institute of Environmental Health Sciences (NIEHS) and National Toxicology Program (NTP) Director Linda Birnbaum and U.S. Food and Drug Administration (FDA) Chief Scientist Jesse Goodman acknowledged that new research has added significantly to the understanding of how BPA is metabolized, and has 'greatly reduced key uncertainties concerning potential levels of internal exposure in humans.'

"If the American Society for Reproductive Medicine says '*the work is not nearly enough to prove a link,*' it begs the question; if the research does nothing to prove a link, then why the media hype?" asked Dr. Rost. "The FDA and the EPA have invested significant resources to help confirm BPA's safety in consumer products, including canned foods and their message is clear -- the available information continues to support the safety of BPA for the currently approved use in food containers and packaging."

The comprehensive body of research on BPA has been thoroughly reviewed by FDA, and multiple international regulatory bodies, and continues to reaffirm that the trace amounts of BPA found in metal food and beverage packaging poses no health risk to humans at any age or stage of development.

# # #

About NAMPA

The North American Metal Packaging Alliance, Inc., and its members support sound science and trust the scientific review process that has protected our food supply for decades. For further information, visit www.metal-pack.org.